

KCC - TRANSPORT INNOVATIONS NEWSLETTER

BY: IONA ROGULSKI - TRANSPORT PLANNER

WHY YOU NEED TO PAY ATTENTION TO 1ST MARCH

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Part of our creation process, of course, involved a pilot scheme, which enabled us to team up with two fantastic Kent Secondary Schools – The Charles Dickens School in Broadstairs, and the Wilmington Academy in Dartford. Both sites tailored the toolkit to their individual needs during just a one week period. Staff, pupils and parents alike commented on the enormous success the RPS had in preventing and reducing irresponsible and dangerous parking around their schools' premises.

Our FREE resources include 5x RPS Hoodies per school (additional can be purchased), A5 RPS "Lesson Plans" & "Tickets" and of course, weather proof banners to really push your safer parking messages home! To get started with your school's very own Responsible Parking Squad just go to www.responsibleparking.co.uk/secondary and sign up on our "resources for school" page.

My hope is that the website will be central place that schools and parents can use to get inspiration for combatting irresponsible parking and promoting sustainable travel; therefore reducing the volume of cars at peak times and making the school environment safer.

Please do sign post your parents to the site and if you have any ideas that are not already listed on there, please contact me so that I can add it to the website to continue sharing best practice.



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The feedback from students and local residents was very positive. After the pilot some parents returned to parking close to the school. However the RPS have continued their work on random days to reinforce the message. It is planned that the RPS will continue with further random days and another whole week in the early Spring. The squad are extremely keen and often ask if they can go out! This has promoted good discussion between students around the benefits of walking to school. I would actively encourage the use of an RPS at every school. The students have engaged extremely positively with this initiative and become more aware of the need for safe walking routes to and from their homes. Removing congestion near the school gates makes students feel safer when crossing the busy roads."

HEADS UP:

Get your STP squeaky clean

Coming Soon - We have been hard at work, getting everything ready for the launch of our partnership with Modeshift STARS. Once we have completed our final checks, all Kent Schools will at last be able to join the rest of the nation in becoming STARS accredited. More information on this in next month's newsletter or if you just can't wait until then; drop me a line!

Capital Grant Funding

The 28th February deadline is fast approaching! For those of you lucky enough to have been awarded grant funding, please note that your on site improvements must be complete and all photos, receipts and invoices uploaded onto the jambusters website by the end of February to receive your awarded funding! Apologies for those of you who have already done this, but just to be on the safe side I am arranging reminders from all sides!



www.responsibleparking.co.uk
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