

KCC - TRANSPORT INNOVATIONS NEWSLETTER

BY: IONA ROGULSKI - TRANSPORT PLANNER



Operation Motion

Giant Steps

Leaderboard

Class Log



OPERATION MOTION: GIANT STEPS CHALLENGE

Giant Steps is a fun walking, cycling and scooting active travel challenge that will take your class on a Kent adventure with the more activity they do!

We have 10 spaces for 10 classes to sign up; those participating in the challenge will receive Giant Steps Packs for each child, letters for the parents, Stickers and Wall Chart to track their progress and log in credentials to input information about the children's journeys online.

By logging each active journey to and from school during the month of May 2017, you will compete against other schools to see who can reach the top of the leader board by the end of the 31 day challenge. The challenge starts on 1st May and runs for full month, finishing on Wednesday 31st May 2017.

The challenge is simple:

- "Earn points for your class by leaving the car at home and walking, cycling or scooting to school. If you live too far away to walk, park the car nearby and walk or scoot the rest of the way! Points will be added together and entered on the website to be turned into Giant Steps around the "Garden of England". Join the challenge, get to the top of the leader board and win prizes!"

@KENTSCHOOLRUN

followers : 55

"Woo Hoo!! The Responsible Parking Squad Toolkit for secondary schools is officially "Award Winning" as per the British Parking Awards 2017!"
01:10 PM (GMT)



The Leaderboard

Who is leaps ahead of the rest and winning the race across the county?

1st Primary School Name Here

65%

2nd Primary School Name Here

60%

3rd Primary School Name Here



www.responsibleparking.co.uk
www.responsibleparking.co.uk/secondary
www.kentconnected.org
www.jambusterstpms.co.uk

Email: iona.rogulski@kent.gov.uk
 Office: 03000 419582
 Mobile: 07717 478337

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...continued

It's a fantastic way to promote healthy travel and to get more pupils being active on the way to and from school. Being active is proven to improve people's health and reduce stress. A 2012 study of 20,000 children in Denmark found that those who cycle or walk to school demonstrate a measurable increase in concentration that lasts for up to four hours (Benefits of Active Travel, Sustrans).

KCC have launched a website where you can track our progress around Kent during the challenge, visit www.operationmotion.org for more information.



HEADS UP:

"Award Winning RPS Toolkit"

Well it's official; The RPS Toolkit can now be referred to as "Award winning". I have had great success at the 2017 British Parking Awards, after being shortlisted for two categories, our efforts were recognised nationwide and we left with the "Parking on the Front Line" Award!

REMEMBER, IT'S EASY TO SIGN UP!

Either get in touch with me directly or visit the RPS website on:

www.responsibleparking.co.uk/.secondary



Each child will receive a participation pack which will include:

- * Blank trainer poster to be designed and/or decorated with active travel messages
- * Pencils
- * Slap Wrist Bands
- * Reflector Smilies



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Capital Grant Funding

Great News! We have successfully applied for a further Capital Grant Funding for 2017-18! (YAY!) Kent Schools will be invited to apply for up to £5k to install infrastructure that will support their efforts in promoting sustainable travel within their school community. Keep an eye out for the "2017-18 Capital Grant Funding" email that will be distributed soon!

Email: iona.rogulski@kent.gov.uk
 Office: 03000 419582
 Mobile: 07717 478337